



Magento Business Intelligence Essentials for Magento Commerce

Take Action with Integrated Business Intelligence.

Magento Business Intelligence (MBI) Essentials is a core capability of Magento Commerce and is included for both Cloud and On-Premise merchants. It provides best practice insights so that you can make data-driven decisions from day one. It is integrated directly with your Magento site and has been optimized to remove the headaches of getting started with analyzing your data.

MBI Essentials delivers value from the start:



Up to 100 predefined reports



Send email reports



Customize and edit everything



SQL and Visual Report Builder



Ability to create unlimited new reports



Data export functionality (.csv & excel)



10 user accounts



Connect Google Analytics

Magento Business Intelligence Essentials and Pro Comparison

	Essentials	Pro
Pricing For Magento Commerce Merchants	Included	Custom
Dashboards Included	5	Custom
Predefined Reports	Up to 100	Custom
New Custom Report Creation	Unlimited	Unlimited
Magento Commerce Tables	5	Unlimited
User Access Accounts	10 SaaS Accounts	20 SaaS Accounts
User Permissions Levels	Yes	Yes
Schedule Email Reports	Yes	Yes
Google Analytics Connector	Yes (1)	Yes
Full API Access	No	Yes
3rd Party Integration Access	No	Yes
Professional Services	Available	Available

Upgrade from Magento BI Essentials to Pro

- Analyze your entire Magento database
- Connect any other data source
- More tools to manage your data
- Work with our customer success and professional services team
- 20 user accounts



To find out how Magento Business Intelligence Essentials can help grow your business, visit magento.com/products/business-intelligence/essentials